Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.
Flatbush Dahlias
for 1927

FRED VON RODECK
1628 EAST 9TH STREET
BROOKLYN, NEW YORK
Flatbush Dahlias

for 1927

FRED VON RODECK
1628 EAST 9TH STREET
BROOKLYN, NEW YORK
In sending our annual greetings, we pause a moment to glance back, at the threshold of a season which marks the tenth anniversary of our beginnings in the study of growing Dahlias. In the fall of 1916 we had the pleasure of seeing a large bouquet of such Dahlias as we had never before known to exist. We immediately sought the owner and ordered half a dozen roots, to be selected by him, for $3.00. He was too generous to prosper long in the Dahlia business, for in the Spring of 1917 we received for our $3.00 one dozen roots, all named varieties. Of the original dozen, we still grow four; Bohemia, Countess of Lonsdale, Delice, and Emil Panuski.

This $3.00, together with ten years of hard work, was our entire investment. After a few years, as our stock increased, we found a demand for cut flowers, and the sale of the flowers provided funds for the purchase of newer, better varieties each year. We soon found a market for our surplus tubers, and are now issuing our third catalogue. We grew 4,000 clumps last year, and expect to plant more each year. Our fruit and vegetable garden is largely a thing of the past, for we have neither time nor place to give it. But we do not mind for it is DAHLIAS that have crowded everything else almost out of the picture, and they are well worth it.
We are pleased to call your special attention to our list of new imported Dahlias. It is our ambition to grow the BEST, no matter where we find them. Although the foreign growers do not place the same emphasis on size, and their highly praised varieties are often small compared to our new giants, some of their offerings are very large, and all that we list have some unusual virtue, either of form, color, or stem, which makes them well worth a trial.

We grow over 300 varieties each year, but list only 100 of the choicest. The others we will gradually replace, as we test about 100 new varieties each year.

With sincerest thanks for your kind interest and generous patronage, we beg to remind you again that the greatest satisfaction in buying Dahlias can only be realized by making your selections after you've seen them growing. We urge you to visit the nearest grower, or if possible, several. It will be well worth the trouble. Our gardens being conveniently located, "Thirty minutes from Times Square," we extend a cordial invitation to everyone to make a special effort to visit us during the blooming season.

Just take a Brighton Subway to Kings Highway, or by auto, drive out Ocean Parkway to Ave. P.

FRED VON RODECK

1628 East 9th Street

Brooklyn, N. Y.
PLEASE READ BEFORE ORDERING

Order Early. Our gardens are not extensive, occupying about an acre, our stock is choice, and the quantities limited.

We Never Substitute, unless directed. We like to receive what we order, and believe our customers want the same treatment. We will promptly refund the money for any order we are unable to fill.

Guaranty. We guarantee all stock true to name, and to arrive in growing condition. We will cheerfully replace any that prove otherwise, if notified promptly.

Shipping. All orders will be shipped about May 10, unless otherwise requested. Please be sure to write Name and Address Distinctly.

Terms. We prepay all delivery charges, and must request payment in full before orders are shipped.

Classification. As growers disagree on the type of many varieties of Dahlias, we have preferred to classify all our varieties alphabetically, so that the reader need look in only one place for the desired variety. The type in each case is described as accurately as possible.

Green Plants. As the leading growers seem to disagree as to the desirability of green plants, we must necessarily rely on our own judgment. It has been our experience that plants will grow and bloom fully as well as tubers. But a certain proportion of the clumps from plants will either die during the following winter or produce weak and diseased stock the following year. We, therefore, have discontinued offering green plants, as we do not feel that the saving in cost justifies the risk involved.

Full Cultural Directions enclosed with each order.
New Imported Varieties

The following varieties, we believe, are nearly all entirely new to America and are here described exactly as found in our gardens, regardless of extravagant claims of originators in some cases. Of over 100 varieties imported during 1924 and 1925 for testing, the fifteen listed have been found deserving of a place in any collection.

ADLER (Decorative), Ansorge
Pure, snow-white flowers averaging 6 inches or more in diameter, held stiffly erect on long stems well above a low, stocky, vigorous bush. The perfect decorative form is distinguished by peculiar crinkly petals, giving a most unusual effect. Tubers, $2.00

ARTHUR BOUQUET (Decorative), Stredwick
Large flowers of a brilliant orange scarlet, carried erect on good stems. A well-formed flower and a most striking color. Tubers, $2.00

CAPRICE (Cactus), Stredwick
Although a true cactus, the petals are flat rather than tubular, curled and twisted in perfect form. The color, although described as crimson, seems to us rather a dark brick-red. The hybrid strain, which is evidenced in the flat petals, is no doubt also responsible for the stems, which are fully as good as the average decorative variety. Tubers, $2.00

CLIMAX (Cactus), Stredwick
A first-class, true cactus, deep crimson, of perfect form, and carried on good stems. Tubers, $1.00

DORIS TRAYLER (Decorative), Stredwick
A very beautiful flower, the petals, both broad and long, curling back until they almost form a complete ball. Size good, and color one of the darkest reds grown, described as a deep blackish maroon. Stems and foliage are all that could be desired. Tubers, $3.00

FLORA TRESEDER (Cactus), Stredwick
Pure, light yellow cactus of good form and size, with flat petals, slightly incurved. Tubers, $1.00

GOLDEN QUEEN (Hybrid Cactus), Stredwick
Beautifully formed flowers of pure golden yellow, carried facing, but stiffly erect on long, wiry stems. Early blooms are large—from 7 to 8 inches across, but are produced so freely as to require severe disbudding. If properly disbudded, the blooms continue large to the end of the season. Tubers, $2.50

LESLIE HANCOCK (Decorative), Stredwick
This is the largest flower in this list. The really huge flowers, 7 to 8 inches across, and of great depth, are loosely curled, giving an informal effect without coarseness. The stems are hard and upright, and carry the blooms perfectly rigid. Color, deep glowing crimson. Tubers, $2.50

MAMMOTH (Cactus), Stredwick
The largest English cactus we have seen. Well named, for it truly is a mammoth, comparing well in size with the giant decorative. Stems good, form perfect, color deep purplish crimson, with the tips showing a lighter reflex. Tubers, $2.00
MENNY CARLEE (Decorative), Holland Tubers, $1.00
Pure white decorative of good form, carried on good stems. Medium size, good for cutting.

MEVROUW DIX (Decorative), Kroon Tubers, $1.50
One of the finest cut flowers in our entire list. Best described as resembling Jersey Beauty in form and stiffly erect habit. Size is slightly smaller, and color shades to a decided salmon-pink. Good bloomer and good keeper. A real gem.

ORANJE BOVEN (Decorative), Holland Tubers, $1.00
Good sized flowers carried on strong stems above a low stocky bush. Color, a most unusual shade of reddish-orange, so bright as to seem artificially dyed, rather than a natural color.

RAYONANTHE (Decorative) Tubers, $1.50
A first-class flower of clear butter-yellow. One of the first to bloom, and blooming until frost. Good size, 5 to 6 inches, good stems, and good keeper when cut. Very satisfactory.

SHEPERDESS (Decorative), Stredwick Tubers, $1.00
Another good pure white of medium size. A cool weather flower, produced good blooms late in the season when many other varieties had stopped.

SIGNAL (Cactus), Stredwick Tubers, $1.50
A brilliant color, pure orange-scarlet throughout. The stiff spiked petals form a perfect flower borne freely and carried well on good stems.

Among our most recent importations, the following have shown great promise, and we hope to be able to offer them next year. WATCH FOR THEM!

BERENGARIA
CONDOR
COURONNE D'OR
GLORIA
J. J. THORP

JACK HOBBS
MABEL LAWRENCE
PRINCESS LOUISE
RING OUZEL
SHEILA WARD

And last but not least, NAGELS ROEM: THE FINEST DAHLIA at the New York Show last September, and the best Dahlia EVER imported from Europe.

WATCH FOR THEM!
Nagels Roem
Doris Trayler
General List

ALEX. WALDIE (Decorative), Broomall Tubers, $ .75
This beautiful dahlia opens pure creamy yellow, as the outer petals develop, they gradually become overcast with a faint tinge of pink. Large, good bloomer, held well above the foliage on fine stiff stems.

ALTESSE (Decorative), Boston Tubers, $3.50
One of Bessie Boston’s new introductions. A large and graciously formed perfect decorative of a deep golden yellow, the outer petals overlaid with a reddish sunset glow. We have never seen a more effective mass of color than the first fifteen flowers which appeared on three plants of this variety, all in bloom at one time. A low stocky bush, with every flower held stiffly upright on top of a perfect stem.

AMBASSADOR (Cactus), Broomall Tubers, $1.50
A sensation. Has won prizes wherever exhibited since its introduction in 1921. Color, soft yellow center with salmon, amber and pink shadings deepening gradually toward the tips and outer petals. The heaviest cactus dahlia we know, carried well on good stems, on a rather low, spreading bush.

AMBER GLOW (Cactus), Boston Tubers. $1.00
A cactus of true English type, petals long, narrow and straight. Size immense, color bright yellow, deepening to pale orange at center.

ANTOINETTE (Hybrid Cactus), Boston Tubers, $3.00
Fine tree-blooming variety, with large flowers on good stems, composed of many long narrow twisted petals. Color a delicate rose pink, and fully double throughout the season.

AVALON (Decorative), Broomall Tubers, $1.50
Pure yellow, the well rounded flowers, always full to the center, are of the largest size, and produced freely on long strong stems. Claimed by the originator to be the best yellow decorative for cutting.

AZUSA (Decorative), Broomall, Tubers, $3.50
One of the finest novelties in our garden last summer. Flowers of the largest size, pure delicate pink shading to blush center perfectly formed and carried stiffly erect on long straight stems.

BALLET GIRL (Cactus), Boston Tubers, $ .75
A cactus of true English type, with blooms in a bewildering variety of colors. Some flowers are orange with white tips, some all orange, some red with white tips, some nearly all red, and some red and orange.

BELVIDERE (Decorative), Smith Tubers, $3.50
An unusual form, the very dark maroon petals having the appearance of being broadest at the tips. Good sized flowers are carried gracefully on long strong stems.

BOHEMIA (Hybrid Decorative) Tubers, $ .50
A glowing crimson dahlia of medium size, averaging four to five inches across if disbudded. We believe this to be the best selling red commercial variety in the New York market at the present time. For keeping qualities, it has OUTLASTED ANY OTHER VARIETY GROWN, in open competition at the A. D. S. Show in New York, September 1923.
CALIFORNIA BEAUTY (Hybrid Cactus), Broomall Tubers, $ .50

The color, generally described as pure copper, is the final touch needed to make this medium-sized dahlia an IDEAL CUT FLOWER. The blooms, resembling Golden West in form, are produced in great profusion on stiff wiry stems, and are remarkably fine keepers when cut. We can recommend this as one of the most satisfactory dahlias grown.

CALIFORNIA SUPERBA (Decorative), Boston Tubers, $1.00

Beautiful large well-formed flowers of a delicate shade of clear pink shading to a lighter center. Blooms freely and holds flowers well up on good stems.

CHARM (Decorative), Marean Tubers, $1.00

One of the finest of the famous Marean varieties. Although not new, a vase of this variety at the New York Show last September attracted fully as much attention as any new variety offered. Perfect decorative form, carried gracefully poised on good stiff stems, the rich color of foliage and stems setting off the burnt-orange blooms most effectively.

COUNTESS OF LONSDALE (Hybrid Cactus). Tubers, $ .50

Beautifully formed medium-sized flowers of old rose, shaded salmon, produced freely on low growing stocky bushes. Probably the oldest hybrid cactus variety on the market, but still highly desirable both for garden and cutting.

DADDY BUTLER (Hybrid Cactus), Boston Tubers, $2.00

Very fine free-blooming variety of a rich deep rose color, with the reverse of petals showing blush pink. Large flowers of great depth carried well on good stems.

DELICE (Decorative) Tubers, $ .50

Another of the older varieties which still holds its own, as it is the clearest, purest shade of light pink yet produced in a dahlia.

DOLLY VARDEN (Decorative), Boston Tubers, $1.00

A free-blooming medium sized gracefully formed flower, of a lovely shade of clear pink, shading to a creamy pink center.

EAGLE ROCK SUNSHINE (H. C.), Broomall Tubers, $10.00

One of the very largest dahlias, perfectly formed, color deep golden yellow. Although carried on good stems, the flower is sometimes too heavy, and nods slightly.

EARLE WILLIAMS (Decorative), Doolittle Tubers, $1.50

We have found this variety practically identical with Noblis, and therefore do not list them separately. Stock of both has shown flowers varying from nearly all white through the usual red and white variegations to show some blooms entirely red. Bush vigorous, and entirely satisfactory.

EDITH SLOCOMBE (Hybrid Cactus), Slocombe Tubers, $1.00

Perfectly formed rich velvety purplish maroon flowers, with petals curled and twisted in the ideal Hybrid cactus type, carried on long wiry stems. Without exception the finest dahlia of its color.

ELDORADO (Decorative), Boston Tubers, $3.00

One of the largest deep golden yellow dahlias, of perfect decorative type, set facing on stiff stems, rising well above a low spreading bush. A flower that must be seen to be fully appreciated. Fine for exhibition, garden or cutting.
ELITE GLORY (Decorative), Kennedy
Tubers, $10.00
In describing this dahlia, comparisons are impossible. We can only
say that this is the forerunner of an entirely new race of dahlias.
The perfectly formed flowers of a bright blood-red, have been grown
to a diameter of over sixteen inches. The entire bush is as sturdy
as an oak tree. The branches may break, but never bend.

ELLINOR VANDERVEER (Decorative), Seal,
Tubers, $5.00
Without doubt, this is the finest variety introduced in 1925. Similar
in type to I. de ver Warner, this new variety is even larger, and a
beautiful shade of true light pink. Clean vigorous plants of erect
habit, holding flowers high on perfect stems. A sensation wherever
grown.

EMIL PANUSKI (Show)
Tubers, $.50
This variety, now offered to the public for the first time, resembles
in color the old decorative "Le Grand Manitou," being striped maroon
on light lavender ground occasionally sporting to a solid maroon
flower. The form, however, is a perfect show of the largest size grow-
ing on vigorous bushes which carry the blooms on stiff stems well
above the foliage. As we have a considerable stock of this variety,
and are somewhat crowded for space, we are offering it at a price
intended simply to make friends and regardless of its actual value.
(This variety sells in the New York cut-flower market at $1.50 to
$2.00 per dozen WHOLESALE).

F. W. FELLOWS (Cactus), Stredwick
Tubers, $.50
One of the finest English cactus dahlias yet produced. Large size,
perfect form, and color clear deep orange. Equally good for both
exhibition and garden.

FAITH GARIBALDI (Decorative), Boston,
Tubers, $3.00
A striking novelty introduced by Bessie Boston. Although not one
of her own seedlings, she is most enthusiastic in praise of this
superb rose pink decorative. In habit of growth, formation and tex-
ture of petals, this is a truly majestic flower.

GEORGE WALTERS (Hybrid Cactus), Carter
Tubers, $.50
Another of the standard varieties which still holds its own with the
best. Color, deep pinkish salmon, suffused with gold at the base of
petals. A tall growing, vigorous tree-bloomer, carrying a surprising
number of enormous flowers on long stiff stems.

GEORGE W. GERO (Show)
Tubers, $.50
One of the newer show varieties, whose color, we believe the finest
clear rose pink yet produced in any dahlia.

GOLDEN EMBLEM (Hybrid), White
Tubers, $6.00
A most unusual dahlia, which we hesitate to classify. Although it is
not a true decorative, it is surely not any other ordinary type, hence
we are forced to compromise by calling it hybrid. We agree with the
originator’s description, as follows: clear golden yellow, without trace
of any other color. The huge flowers, 9 to 10 inches across, are of the
most artistic and refined form imaginable, with high centers and
long wavy recurving petals. Blooms are erect on long wiry stems,
far above the foliage.

GOLDEN FLEECE (Decorative), Seal
Tubers, $15.00
One of the finest and scarcest of 1926 introductions. Described by the
 introducer as: a magnificent blossom of a rich creamy golden yellow
with a satiny sheen, irremediably tipped with white, showing a sugges-
tion of pink in the veining on the reverse of the petals. One of the
fullest and heaviest of blooms, of an unusually beautiful formation.
The stem is extremely long and strong holding the flower high above
a medium tall bush.
GRIZZLY, THE (Decorative), Burns Tubers, $1.00
One of the deepest maroon reds grown, appearing almost black. Extra large flowers with loose reflexed petals carried erect on long stems (generally three feet or longer).

HARRY SHELDON, JR. (Decorative), Murphy Tubers, $5.00
The largest and finest pink and white dahlia ever offered. Has been claimed to grow 12 inches across. Although a wonderful flower, it is a bit too heavy for its stem.

HORTULANUS FIET (Decorative), Hornsveld Tubers, $.50
Generally considered the standard of comparison for perfection of form in the decorative class. Extra large flowers of a delicate shade of shrimp pink carried erect on stiff stems set well above a low spreading bush.

J. W. LEE (Hybrid Cactus), Lee Tubers, $1.50
Very fine large flowers borne freely on strong erect stems. Color, bright orange scarlet, showing clear yellow at base of petals.

JERSEY'S BEAUTY (Decorative), Waite Tubers, $2.00
Recognized by all as the finest large pink dahlia in existence. The flowers are not only gorgeous in color, but perfect in form, and borne on long stiff straight stems. A profuse bloomer and a splendid keeper when cut.

JERSEY'S JOY (Decorative), Waite Tubers, $2.00
A new introduction. Rich golden yellow flowers of fine formation and good size, produced freely on fine stems.

JERSEY'S MAMMOTH (Hybrid Cactus), Waite Tubers, $5.00
An enormous well-formed flower of a rich golden mahogany color. Claimed by the originator to produce many flowers fourteen inches across.

JERSEY'S ROSE (Decorative), Waite Tubers, $1.00
Fine free-blooming variety, with large, heavy flowers on good stiff stems. Color, deep cerise.

JERSEY'S SOVEREIGN (Decorative), Waite Tubers, $2.50
A new introduction, 1925. A gorgeous and unusual color, classified in Ridgeway's chart as Salmon Orange. A vigorous grower with very dark foliage, flowers of good size on stiff erect stems.

JOHN MERRITT (Decorative), Merritt Tubers, $1.50
Very fine creamy white flower of good size and graceful form. Free bloomer and good keeper.

JUDGE A. B. PARKER (Decorative), Marean Tubers, $1.00
The large perfectly formed flowers grow freely on strong erect stems. Color, a very fine glowing brownish shade, generally described as golden buff. A remarkably fine exhibition and garden variety.

KARMA (Decorative), Spencer Tubers, $4.00
A delightful color described as a delicate ethereal pink. The broad spreading bushes produce many good sized blooms carried gracefully on strong wiry stems.

KING TUT (Decorative), Seal Tubers, $5.00
Another fine new dahlia. Color described as rich dark velvety glowing crimson burgundy. The large, well formed flowers are carried gracefully, yet stiffly erect, on extra long stems.
Golden Fleece
Kitty Dunlap (Decorative), Boston Tubers, $1.00
Large perfectly formed flowers of a color very near that of the American Beauty rose, always set squarely on top of long firm stems. Free bloomer and good keeper.

Los Angeles (Cactus), Broomall Tubers, $0.75
One of the best bright yellow cactus. A California variety, strong grower and beautifully formed flower.

Mandalay (Hybrid Cactus), Jost Tubers, $1.00
Extremely free-flowing variety, producing an abundance of “butterfly like flowers of tawny gold, shading to amber at the center, with bronze reflex.” This flower reminds us irresistibly of the blazing sun on the Japanese Imperial flag.

Mariposa (Hybrid Cactus), Boston Tubers, $1.50
One of the most beautiful dahlias of recent introduction. A beautifully formed flower of long petals so twisted and curled as to baffle a photographer. Color varies in different localities from a clear light pink to pinkish lavender. Remarkably free bloomer, carrying perfectly double flowers on stiff three-foot stems right up to the end of the season.

Maybelle Eckland (Dec. Peony), Doolittle Tubers, $0.50
Large flower of most unusual coloring, every flower showing some petals of deep maroon and some of crimson, although generally the deeper shade predominates. Can be cut with five-foot stems.

Mr. Crowley (Decorative), Broomall Tubers, $1.50
Beautifully formed flower of a deep rich shade of clear salmon, with a pure yellow center. The crown bud sets deep among the foliage, on short stems, but the lateral buds produce good stems, always stiffly erect.

Mr. H. C. Dreselhuys (Decorative) Tubers, $0.50
This variety is one of the best recent Holland introductions, which will certainly displace the old favorite “Delice,” being a slightly richer shade of clear pink, larger, better bloomer, and carried on better stems.

Mrs. Alfred Harvey (Cactus), Stredwick Tubers, $1.00
One of the best recent importations. A large full flower, of a beautiful light salmon pink. Vigorous plants carry the flowers upright on strong wiry stems.

Mrs. Carl Salbach (Decorative), Salbach Tubers, $0.50
This dahlia has created a sensation wherever shown. The flowers are large, of great depth, and perfect formation. Color, a charming shade of lavender pink, lighting up exceptionally well under artificial light. The stems are, without exception, the best we have yet seen, making this variety pre-eminent as the ideal cut-flower variety.

Mrs. E. L. Lindsay (Decorative), Broomall Tubers, $1.50
The gorgeous scarlet and gold coloring of the well-known “Geisha,” reproduced in an enormous full-centered decorative. Three blooms nine inches across were cut at one time from the same bush. Stems long and stiff. Keep well when cut.

Mrs. Eleanor Martin (Decorative), Pelicano Tubers, $3.50
One of the most perfectly formed dahlias we have ever been privileged to see. Good size, good stems, on clean vigorous plants. Most unusual color, generally described as mulberry, fading in cooler weather to show peculiar bluish tints.
MRS. I. DE VER WARNER (Decorative), Marean Tubers, $1.00
Color, deep mauve pink, or rosy lavender. Large perfect flowers borne freely on stout stems. One of the best of the famous "Marean" dahlias.

MRS. W. d'ARCY RYAN (Decorative), Boston Tubers, $1.50
Large regularly formed flowers held proudly erect on perfectly stiff stems. Color, clear rich copper, sometimes shading to old gold.

MRS. WM. WINCO T (Decorative), Babylon Tubers, $.50
Beautifully formed flower of soft creamy yellow, held upright on good stems.

MORDELLA (Decorative) Tubers, $3.50
One of the outstanding recent New Jersey offerings, being a perfect 9-inch flower held well above the foliage on long graceful stems. Vigorous, profuse bloomer. Color, remarkably glowing shade of clear apricot-buff.

MYRA VALENTINE (Hybrid Decorative), Mills Tubers, $1.50
Very large golden bronze flowers on fine long stems.

OASIS (Decorative), Boston Tubers, $3.00
A delightful shade of pure pink, without any trace of yellow or lavender. The large, but not heavy flowers of long slightly recurved petals, are freely produced on low spreading bushes.

OLIVE REED (Decorative), Seal, Tubers, $7.50
A truly massive Dahlia, of a clear pure shade of yellow, so fully double that the petals are crowded backward to meet at the stem, forming a golden ball, carried stiffly erect on strong rigid stems.

ORIOLE (Peony), Burns Tubers, .75
One of the best peony Dahlias, fully double early in the season, the flowers showing a pleasing variety of autumn shades, varying shades of orange and red, sometimes tipped white.

PAPILLON (Hybrid Cactus), Boston Tubers, $1.50
One of the big new ones which has been grown successfully every-where and has been in many prize-winning collections. Color, a beautiful deep shade of old rose with golden lights. An incessant bloomer carried gracefully erect on long strong branches.

PEARL WHITE (Show) Tubers, $1.00
Well named, for it is a fine large flower showing at all times the same pinkish tints as are seen in pearl shells. Good for cutting.

PIERROT (Cactus), Stredwick Tubers, $.50
Graceful flower of long tubular incurved petals of a deep amber color, usually showing white tips.

PRIMULA REX (Decorative), Broomall Tubers, $10.00
This is one of the few Dahlias that we are glad to describe in the exact words of the originator, for it is all that he claims, and more. It is very light cream or primrose color—one of the BEST DECORA-TIVE DAHLIAS IN EXISTENCE. The flowers are immense with every good quality, far ahead of anything in its class and color.

ROBERT TREAT (Decorative), Mueller Tubers, $2.50
This sensational variety forms a large vigorous bush, producing freely the perfectly formed flowers, of a color unlike any other Dahlia—described as a "brilliant American Beauty red." A prize-winner wherever shown.
ROOKWOOD (Decorative), Boston Tubers, $1.00
For sheer beauty the Rookwood is unsurpassed. A persistent prize-winner wherever shown, the cut blooms will keep as long as any large flowering dahlia we know. The coloring is an entirely new shade of pink, best described as cerise rose, and is as beautiful under artificial light as the popular Mrs. Charles Russell rose. Flowers are immense and produced freely on splendid stems, rising well above a low spreading bush.

ROSA NELL (Decorative), Broomall Tubers, $.75
Claimed by the introducer to be the greatest of all decorative dahlias. Color, clear bright rose, flowers are large and well formed. Stem is excellent and blooms most freely.

SAGAMORE (Decorative), Badetty Tubers, $3.50
A first-class vigorous bush, producing quantities of huge perfectly formed deep golden yellow blooms. Stems and keeping qualities combine to make this one of the best cut-flower varieties now grown.

SANHICAN GEM (Decorative), Fisher & Masson Tubers, $3.50
One of the best varieties ever introduced by F & M. The color is a beautiful clear shade, but hard to describe. It can best be imagined as a pinkish amber or a yellowish salmon. Tall vigorous bushes produce a fair quantity of perfectly formed flowers, 8 to 9 inches across.

SANHICAN RUBY (Decorative), Fisher & Masson Tubers, $1.50
Another fine dahlia from the same grower. Color, a deep shade of “Pigeon’s Blood,” the large full flowers are held absolutely rigid on perfect stems.

SILVERHILL PARK (Cactus), Stedwick Tubers, $1.00
Pure white, beautifully incurved in form and with perfect center.

SISKIYOU (Hybrid Cactus), Broomall Tubers, $2.50
One of the largest dahlias grown, held perfectly erect on strong stems. Color, purplish mauve, blended toward the center with cream and pink.

SUNNY SOUTH (Hybrid Cactus), Broomall Tubers, $3.00
The immense flowers are of a most pleasing form, and a bright clear yellow without any shading. The plants are dwarf and sturdy, and the flowers are held stiffly erect on stems of medium length.

SUP’T AMRHYN (Show) Tubers, $1.50
The best of many recent offerings in its color. Rich lavender pink, carried freely on good stems. A real good show dahlia.

SWEET BRIER (Cactus) Tubers, $.50
Delightful shade of clear pink, without shade or blemish. Fine form with long petals, slightly incurved.

T. A. LEONARD (Decorative), Boston Tubers, $1.50
An attractive variety of a deep carmine rose. One of the most persistent bloomers we have, producing quantities of flowers from July to November. The large flowers with their unusual formation never fail to win attention.

TOMMY ATKINS (Decorative), Boston Tubers, $1.50
The originator writes “there never was such a startling color—flaming scarlet—so full of metallic lustre that it fairly glitters in the sunshine.” Large well-formed flowers, though not stiff and formal, and are carried on stiff stems.
VIOLETTA (Hybrid Cactus), Waite Tubers, $2.50
Color, petunia violet. This variety, like all of Mr. Waite's introductions, has always been in great demand. Habit, vigorous and free blooming. Fine stems.

W. W. RAWSON (Show) Tubers, $ .50
Very large flowers, pure white overlaid with amethyst-blue, giving an appearance of delicate lavender.

WAPITI (Hybrid Cactus), Boston Tubers, $3.00
This dahlia proved an agreeable surprise to us. The first flowers met with accidents, and bloomed very unpretentiously. Later flowers, however, fully made up for the earlier shortcomings, being over 8 inches across, perfectly formed, and a most delightful shade of glowing rosy pink. The bushes are of an unusually spreading habit, but although the branches leaned far and wide in all directions, the flowers never drooped.

WELTFRIEDEN (Hybrid Cactus) Tubers, $ .75
One of the newer European introductions. A white hybrid cactus of exquisite form and medium size ideal for a white cut-flower variety.

WINFIELD SLOCOMBE (Decorative), Slocombe Tubers, $1.00
The most beautiful clear orange-colored dahlia to date. Constant bloomer, and one of the few dahlias in which it is hard to pick any fault.

ZEUS (Decorative), Peacock Tubers, $4.00
This is a really gorgeous dahlia, which can best be described by comparison with the well-known Mephistopheles. Although similar in form, it is a much fuller flower; although tipped with yellow, the rest of the flower is a pure deep scarlet. And finally, it affords a contrast, as it is a vigorous, quick-growing, free-blooming variety, which last was never claimed for Mephistopheles, even by its best friends.

Cut Flowers
Dahlia Blossoms are for sale at all times during the flowering season.
You are invited to become a member of

The American Dahlia Society

The Quarterly Bulletin of the Society, containing valuable information on Dahlia growing, is sent free to every member.

Dues, $2.00 per year.

Write Wm. J. Rathgeber, Secretary
198 Norton St., New Haven, Conn.