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GLADIOLUS GARDENS
CRAFTSMAN FARM
MORRIS PLAINS, N. J.
M. A. REINHARDT

PRICE LIST of
New, Rare and Standard Varieties
of Gladiolus
ORDER SHEET
ISSUED BY
M. A. REINHARDT, GLADIOLUS GARDENS
Morris Plains, N. J.

Located on the Craftsman Farm, on the Mount Tabor Road

Date ........................................... Amount Inclosed

Your Name ..................................................

(Please write distinctly)

P. O. ........................................ Street

State ........................................ County

Orders for less than 50 cents may be sent in stamps

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Would appreciate the names and addresses of your friends who grow Gladiolus, and we will remember you with a few extras.
Glad Greetings to My Customers and Friends:

Thanking you for your patronage, I hope you enjoyed your Glads.

We harvested about a million bulbs of over 1100 varieties. We have some fine ones of our own originations, some of which we hope to offer next year.

There are three varieties that I would especially call to your attention:

Glendale—A new one. This was most admired of many others at the Fair, Morristown, N. J.

Mrs. J. W. Valentine—Originated by the lady of that name. We have sent it to different ones for trial. This is what the H. G. Hastings Seed Co., of Atlanta, Ga., writes: "It is an exceptionally good variety and we were well pleased with its growth and its heavy blooming qualities. It is easily remembered even with nearly one thousand varieties in trials this year (1924) and certainly comes in the first dozen."

Los Angeles—Here we have the forerunner of a new race of Gladiolus. This is a "cut and come again" Glad. The one objection to the Glads has been that as a garden flower it is too quickly gone. But this variety sends up a second, third and fourth spike from its first spike thus doubling the length of its blooming season. If I could add but one variety to my collection this year this would be the one.

As our stock is limited, please order early.

About errors. While we try not to make any, but this spring, while we were moving to our new location, some varieties became mixed. So if anything was not just right, please don’t scold, but let us know and we will gladly make it right.

M. A. REINHARDT, Morris Plains, N. J.
DIRECTIONS FOR CARE AND CULTURE
OF GLADIOLUS.

Gladiolus, although one of the prettiest flowers and the best
for cutting, will grow most anywhere except in the shade.
They should have plenty of sun. Never plant under a tree
or among shrubbery that will shade or crowd them. Yet they
may be planted among other flowers and will give a good effect.
They should be planted 4 or 5 inches in light soil, a little
less in heavy soil.
Plant them about 4 inches apart in a row or 8 inches where
you make a solid bed.
It is best to manure your place in the fall, as no fresh
manure should come in touch with your bulbs. After planting
you may apply any good fertilizer near the row.
In dry weather water thoroughly but do not allow any crust
to form but cultivate after each rain or watering.
Plant as soon as the ground is mellow up to the latter part
of June.
Don't remove hulls from bulbs before planting.
Don't plant upside down.
Don't cut spikes too low, leave 4 or 5 leaves on plant.
Cut off your leaves at digging time. Allow to dry a few
days in the open, then store away in a dry place with a tempera-
ture between 35 and 40 degrees.
You may clean them during the winter, throwing away the
old shriveled bulb.
Keep in shallow boxes or paper sacks.
AMERICA—Light lavender pink ........................................ 5c Each
AMERICAN BEAUTY—Brilliant American Beauty color, with creamy yellow throat, many open at a time ................................................................. 50c "
AMERICAN INDIAN—Fine velvety red, deeper red throat. Very ruffled .................................................. 20c "
ARIZONA—(K) Tall spike with large rose pink blossoms ........................................................................... 10c Each
AVALON—An extra choice blush white, very beautiful throat ........................................................................ 15c "
BARON HULOT—Dark violet blue .............................................................................................................. 15c "
BEST VIOLET—Rich violet color ................................................................................................................. 10c "
BUMBLE BEE—Large flower, salmon rose pink, throat of deeper color ...................................................... 25c "
BYRON L. SMITH—One of the very best. Most refined lavender pink on white ground. Exceedingly fine as a cut flower. Color equal to very fine cattleya orchid ........................................................................ 50c "
CAPTAIN BOYNTON—A fine lavender color with a darker spot on lower petals. A beauty .................. 75c "
CINNABAR—A self colored red, many open. A grand and brilliant red. Ruffled ........................................ 20c "
CINNAMON BEAR—Rich deep violet red, deeper throat. Ruffled ............................................................. 20c "
CHATEAU THIERRY—Very large brilliant orange scarlet ........................................................................... 15c "
CONSPICUOUS—Light blue. The pansy Gladiolus ......................................................................................... 15c "
CRACKER JACK—Dark red, spotted maroon ............................................................................................. 5c "
CRIMSON GLOW—Deep brilliant crimson, with darker shades ...................................................................... 15c "
CRYSTAL WHITE—Snow white, with purple markings ............................................................................ 5c "
DAISY RAND—Soft salmon pink .................................................................................................................. 15c "
DAWN—Salmon pink with darker blotch ................................................................................................. 5c "
E. J. SHAYLOR—Deep rose pink, ruffled. Very fine ............................................................................... 20c "
EVELYN KIRTLAND—Beautiful rose pink .................................................................................................. 10c "
ELF—Lemon yellow when in bud, fully open flowers are snow white, lemon yellow lip. One of Diener's new ones ........................................................................................................... 30c "
EMPERESS OF INDIA—Rich, dark velvety red, almost black 10c "
FIRE—Large fiery red 10c "
FLORA—Large vigorous yellow 10c "
GLENDALE—Dark American Beauty rose color. Many large open blooms. Exceedingly attractive. New 15c "
GOLDEN KING—Large golden yellow, red blotch 10c "
GOLDEN MEASURE—Pure golden yellow, very tall and massive 35c "
GOLDEN WEST—(Pacha) Orange scarlet 10c "
GRETCHEN ZANG—Soft pink, blending into scarlet 10c "
HALLEY—Salmon pink, early, large 5c "
HELEN FRANKLIN—White, violet stripes on lower petals, ruffled 10c "
HELEN TODD—Light rose pink with deep colored seam around entire edge of flower, deep scarlet center, strong spike 5c "
HERADA—A self colored glistening mauve 15c "
IDA VAN—A most beautiful deep salmon red or flaming pink 5c "
IVORY—White, ruffled 10c "
JOE COLEMAN—Large vigorous rich red 10c "
KUNDERDI GLORY—Beautiful creamy apricot with fine red marking on lower petals. A very famous variety, the first ruffled one 10c "
LE IMMAMUCLEE—Pure white, many open. 10c "
LE MARSHAL FOCH—A new Holland variety, very delicate pink with enormous wide open flowers, very early 10c "
LENA GRAETZ—Almost pure white (new) 10c "
LILY WHITE—A good and early white variety 10c "
LILLIAN WEBB—Strawberry pink with light maroon velvety centers 5c "
LITTLE DIAMOND—Rich salmon pink ruffled 5c "
LOS ANGELES—Shrimp pink, tinted orange, with orange tinted carmine throat. The "cut and come" variety 75c "
LOUISE—A magnificent new lavender. Large wide open flowers with dark wine penciling on lower petals. Extra fine 20c "
MARY FENNELL—Light lavender, tinged soft pink, yellow throat 15c "

MATTHEW CRAWFORD—Creamy pink. Very massive and showy. Very fine 25c
MR. MARK—Light blue. Beautiful color and fine, sturdy grower 10c
MOTTLED BEAUTY—Extra large, well ruffled. The flower has a most strikingly mottled and flaked ground color with large and beautifully penciled blotches 50c
MRS. DR. NORTON—Several white blossoms daintily tinted with pink, deepening toward the edges. A creamy blotch of sulphur yellow speckled at base with Tyrian rose 20c
MRS. FRANCES KING—Very tall, flame scarlet. Many large flowers open at once 5c
MRS. FRANK PENDLETON—Bright rose pink with very large crimson blotch 10c
MRS. H. E. BOTHIN—Light geranium pink, flame scarlet center. Ruffled 25c
MRS. J. W. VALENTINE—Light salmon-pink. Flaked deeper; lighter towards throat. Many open. Good keeper. Offered first time this season. Early 50c
MRS. O. W. HALLADAY—A deep golden cream color, petals flushed all around the edges with a deep border of salmon pink. A beauty 15c
MRS. WATT—American Beauty shade 10c
MRS. W. E. FRIJER—A very showy orange scarlet 15c
MRS. WILLIAM KENT—Light fawn to light ashes of roses, old rose throat sometimes striped rose pink. Flowers large and color very delicate 25c
MURIEL—One of the loveliest of the light blues, dark spot in throat 20c
MYRTLE—Clear dainty rose pink, melting into a throat of creamy white 10c
NIAGARA—Nanking yellow, nice shaped flower on strong spike 10c
NORA—Light lavender, darker blotch 15c
ORANGE GLORY—Orange colored with beautiful lighter throat, ruffled 25c
PEACE—Very large white with light lilac featherings in throat 10c
PINK BEAUTY—Rose pink with lovely dark red blotches on lower petals. Very early 10c
PINK BEAUTY BLOTCH—Large-flowered strong plant, fine pink with beautiful blotches on lower petals 20c
PINK PERFECTION—A most lovely flower of a LaFrance pink 20c "

PRESIDENT MENOCAL—Yellow, pink border, tall spike, ruffled 15c "

PRIDE OF GOSHEN—Flesh pink with ruffled petals, a robust grower 10c "

PRINCE OF INDIA—A most unique blending of dull smoky blue tones, shading from light to dark, a very handsome novelty 25c "

PRINCE OF WALES—Clear salmon, yellow throat 10c "

PRINCIPINE—Large open flowers, orange red, with white blotch 10c "

PROPHETESSE—Flesh white with large dark maroon velvety blotches on lower petals 10c "

PURPLE GLORY—Deepest velvety maroon red, with almost black blotches, ruffled. A giant 50c "

QUEEN OF THE NIGHT—Deep maroon almost black velvety, very large $2.50 "

RED, WHITE AND GOLD—Upper portion of bloom pure white, lower petals entirely of a rich yellow with a beautiful red blotch 15c "

ROEM VAN KENNEMERLAND—New beautiful deep rose with yellow blotch. Flowers very large and very attractive 10c "

ROSE ASH—Old rose blended ashes of roses, odd and beautiful 35c "

SCARSDALE—Large lavender pink 10c "

SHEILA—Salmon pink 25c "

SILVER MOON—White tinted blush over entire flower. Beautiful throat. Ruffled 15c "

SIR ROGER CASEMENT—Very dark red, very ruffled, giving the flower an appearance of double 15c "

SCHWABEN—Sulphur yellow, small red markings on lower petals 5c "

SPLENDORA—Splendid, very dark wineblack. A fine rich, distinct sort 15c "

SENTINEL—Tall, large, pure rose pink, with elegantly white penciled iris-like throat 10c "

SWEET LAVENDER—Lavender with maroon blotch 20c "

VIOLET BEAUTY—Tall, large, cerise-violet. Grand red throat blotches. Ruffled, beautiful 20c "

WHITE BELLE—Tall, strong. Delicate blush white, deeper at edges. Beautiful throat. Ruffled 25c "

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WHITE GIANT—Immense. Easter lily-like white flowers .................................................. 25c "
WHITE GLORY—A good, ruffled white, with iris blue throat .............................................. 25c "
WHITE IVORY—Like "Ivory" but taller and still more intensely ruffled. Snow-white ground, with beautiful red blotches on lower petals........... 30c "
WILBRINK—A delicate creamy pink with throat markings of Halley of which it is a sport. Very early and beautiful .............................................. 10c "

For price of dozen multiply price of each by ten. For larger lots write us.

ORDER EARLY—Bulbs will be mailed in March or April.

We send Cut Flowers, a dozen in a box prepaid, for $1.00. Have a box sent to one of your friends or yourself.
PRIMULINUS HYBRIDS
The New Race of Gladioli

A new and beautiful race of Gladioli has been produced by using the fine yellow species Primulinus or Maid of the Mist, in crossing with the older existing strains. The varieties resulting are distinguished mainly for their varying shades of yellow, graceful slender stems, and airily poised and hooded flowers.

ALICE Tiplady—A grand large Primulinus of most beautiful orange saffron color. Very choice 15c Each
ALTAIR—Extra tall, of finest salmon saffron. A grand color 15c “
ARGO—Grand, tall, large. The Primulinus Myrtle 15c “
GOLD DROP—An extra large pure deep yellow, with beautiful red line on petals. Ruffled 10c “
MAIDEN BLUSH—One of the most attractive Primulinus. Cream pink 15c “
MIDSUMMER DREAM—A large beautiful geranium red. Showy, fine 15c “
PRIMUNELLA—A grand ruffled butterfly, orchid-like flower. Beautiful 15c “
ROANOKE—A vigorous and large, rich yellow. Very fine 5c “
TOPAZ—Salmon pink 10c “

GLADIOLUS IN MIXTURE

A good mixture is perhaps the most economical way to buy, especially when you do not care for their names or care to keep them separate.

They are cheaper because we save time and expense of labeling them.

They are grown separately, and mixed when we put up the order. The mixture contains about 30 or more varieties to the 100.

IDEAL MIXTURE—This was well spoken of by all who purchased them last year. 100 15c Each $3.50
GRANT MIXTURE—This contains ruffled as well as plain petaled varieties. This was highly praised by every one. 100_____________________ $5.50

ORCHID MIXTURE—This is a superior mixture and contains some of our best varieties. This would cost several times the price asked for if bought separately, and this would hardly be equalled anywhere at the price. 100_____________________ 12.50

COLLECTIONS

(COLLECTION A)—Twelve bulbs, all different, all labeled, which would cost separately $1.50, for only _________________________________ $1.00

The above was so much admired last year that we have been led to put up another one with all different varieties from the above under the name (COLLECTION B)—This if you already have the former, by adding this you would have no duplicates.

(COLLECTION B)—Twelve bulbs, all different all labeled, which would cost separately $1.50, for only _________________________________ $1.00

(COLLECTION C)—Twenty-five bulbs, all different, all labeled. Contains some choice ones, worth $5.00, for only _________________________________ $3.50

DAHLIAS

Our dahlias were not planted till after the 20th of July and many had become mixed. They did not all bloom so we could not identify them and thus we do not offer any of these this year.

We have, however, two new ones.

ROBERT TREAT — Decorative. A real cerese Almost American Beauty color, good bloomer, size of flower 6-9 in. _________________________________ $5.00

SUNRISE—A new single, was awarded the first prize as the best new single at the Dahlia show in New York. Apricot with orange, very free bloomer _________________________________ $2.00